

50 JAHRE  
50 YEARS



HOCHSCHULE FÜR  
ÖFFENTLICHE VERWALTUNG UND FINANZEN  
LUDWIGSBURG

UNIVERSITY OF APPLIED SCIENCES

# UNIVERSITY OF PUBLIC ADMINISTRATION AND FINANCE LUDWIGSBURG

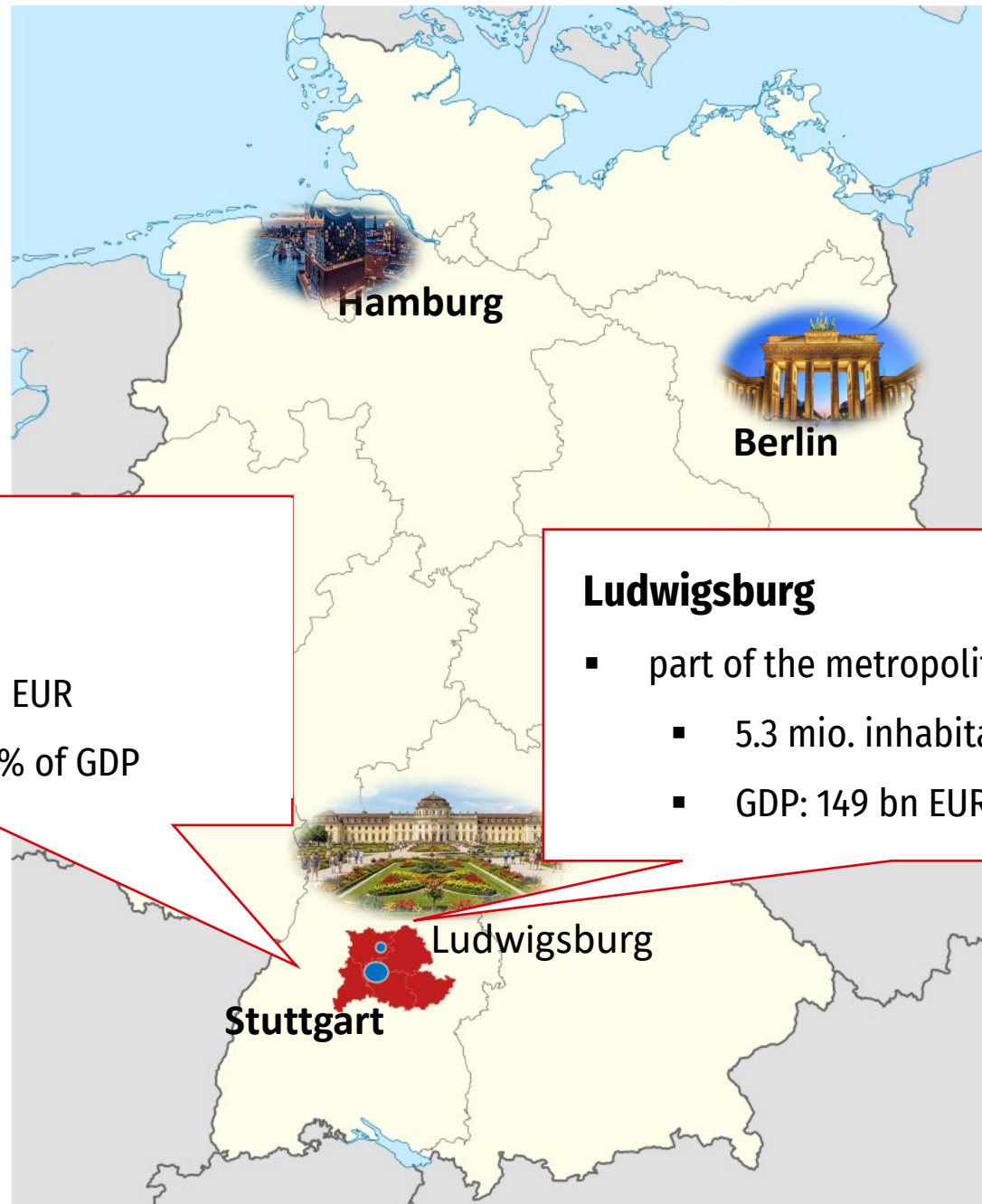
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# UNIVERSITY AT A GLANCE



## Baden-Württemberg

- 11 mio. inhabitants
- GDP (2024): 650,2 bn EUR
- Research Quota: 5,6% of GDP

## Ludwigsburg

- part of the metropolitan area Stuttgart:
  - 5.3 mio. inhabitants
  - GDP: 149 bn EUR

# MANAGING BOARD

**Markus Dammler**  
Chancellor

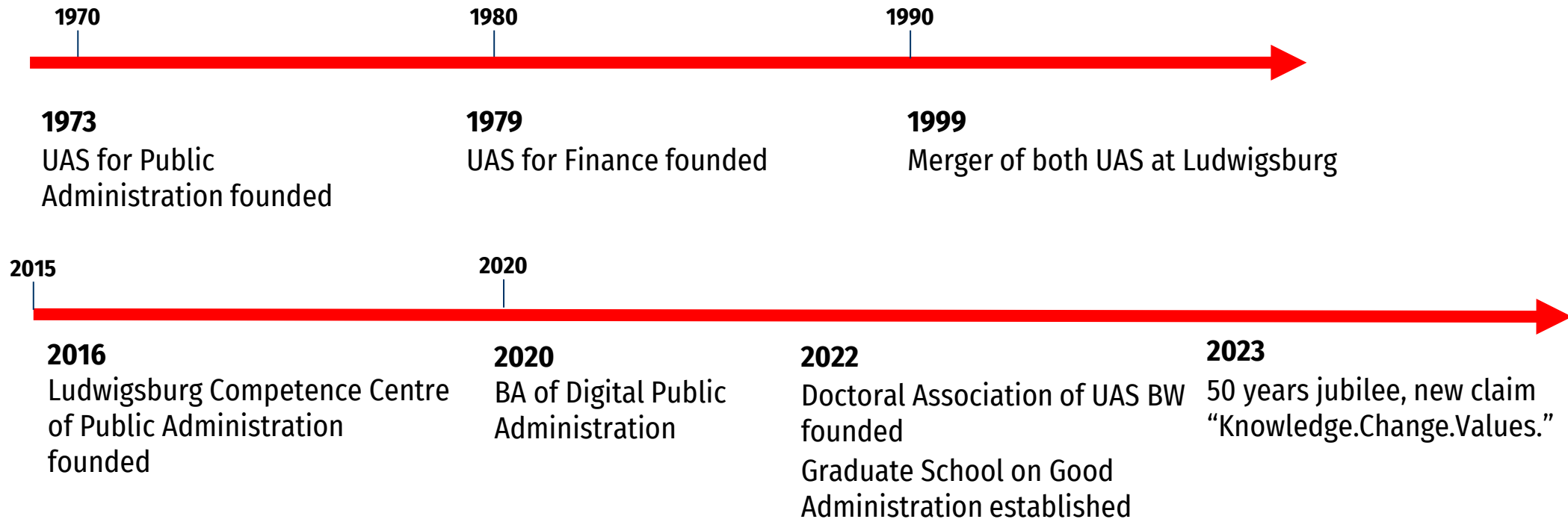


**Prof. Dr. Zimmermann-Kreher**  
Vice-rector  
for Studies and Teaching

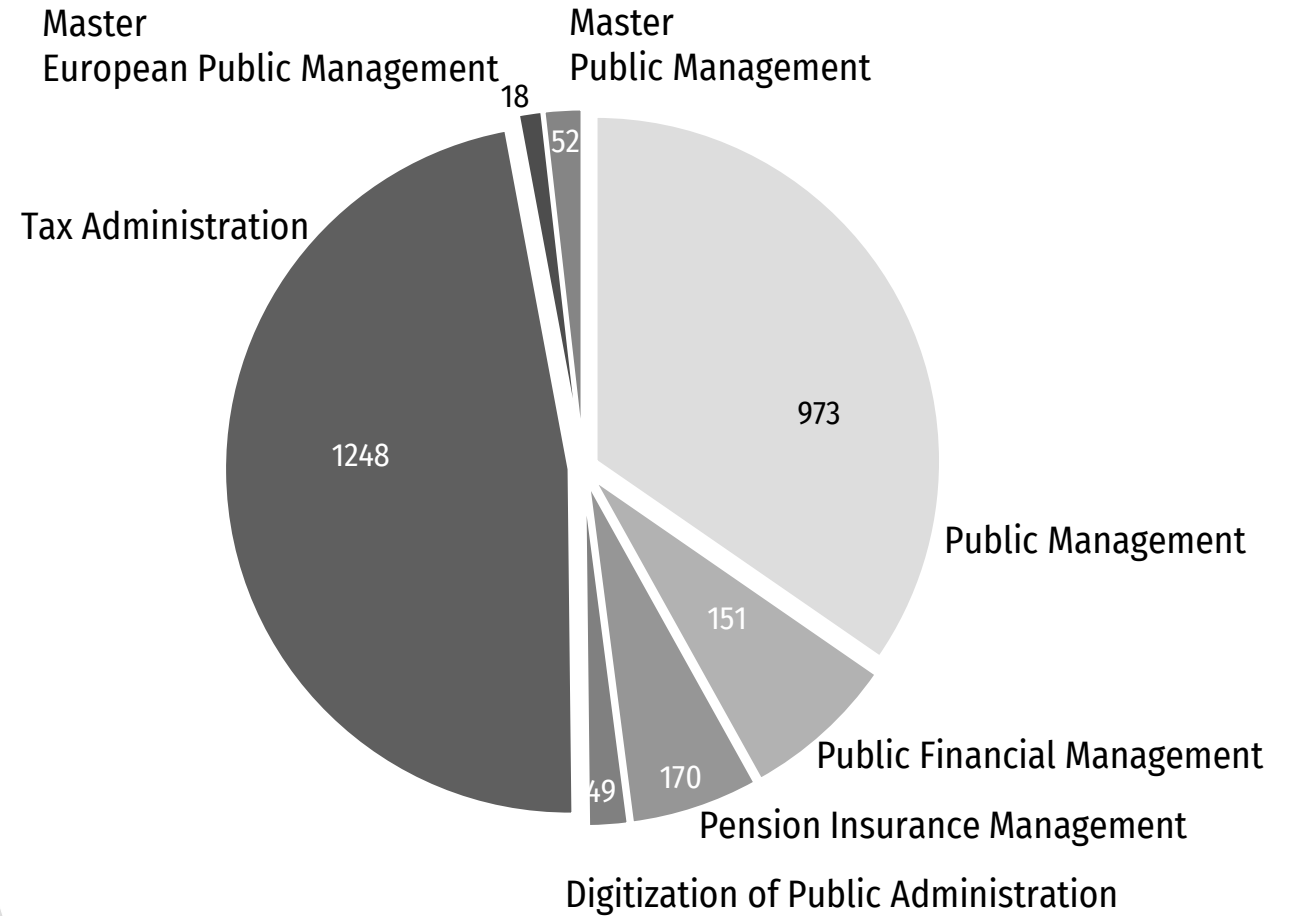
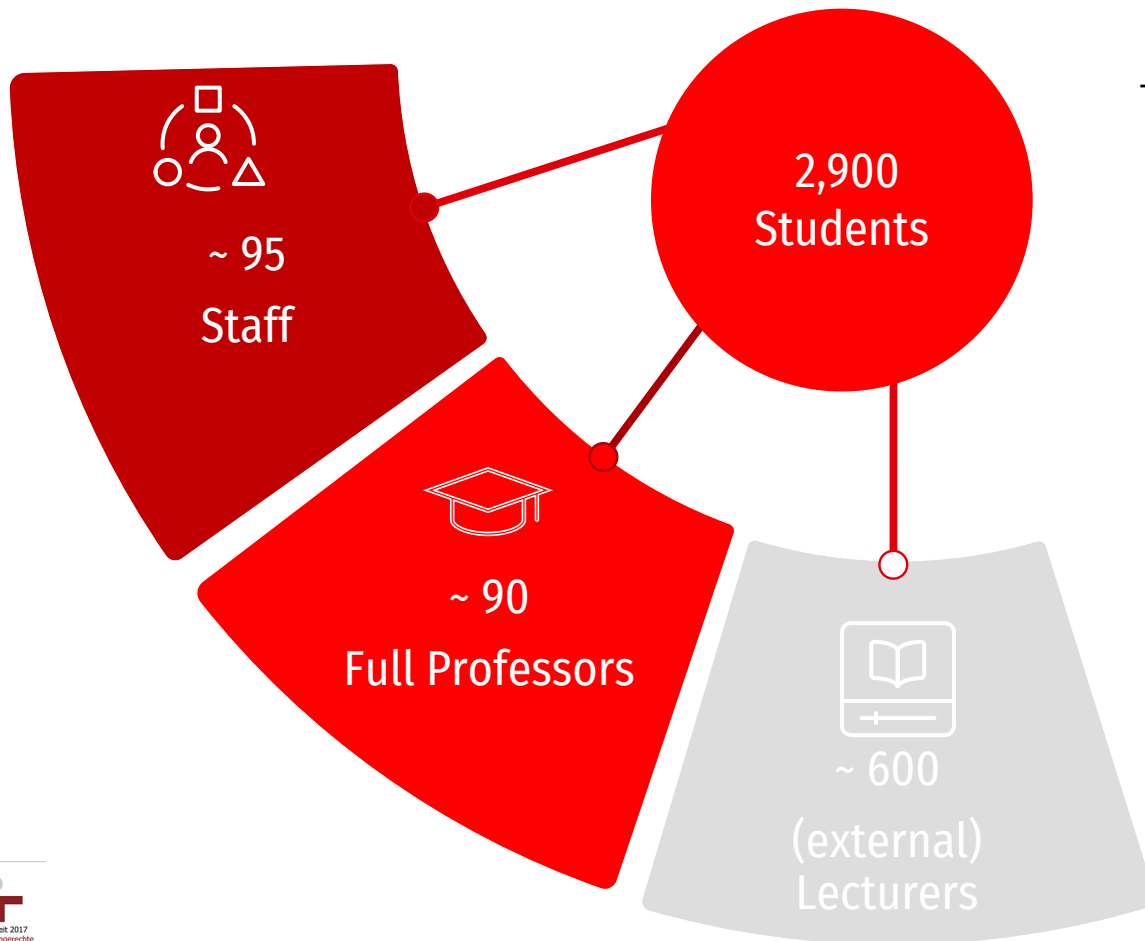
**Prof. Dr. Sascha Gieseler**  
Vice-rector  
for Research, Continuing  
Education and  
Internationalization

**Dr. Iris Rauskala**  
Rector / President

# UNIVERSITY HISTORY



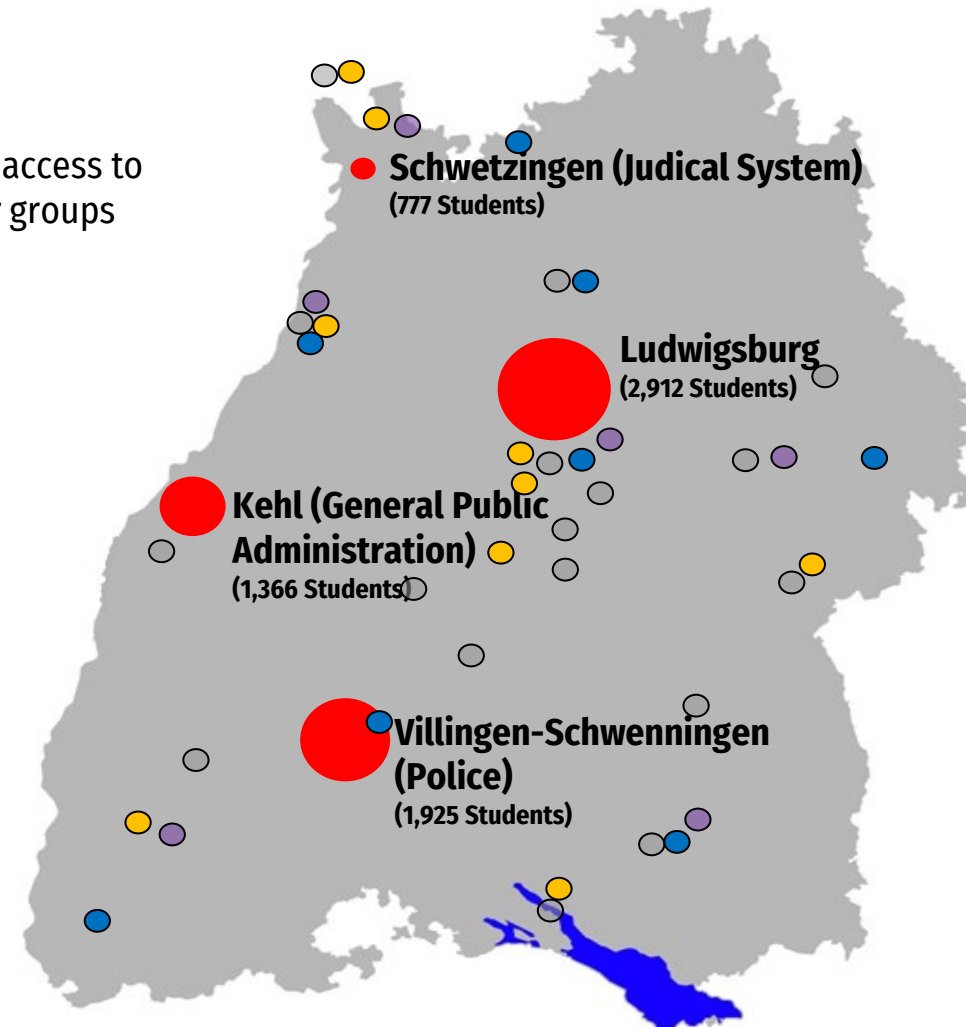
# STAFF AND STUDENTS



# UAS FOR PUBLIC SECTOR STUDIES IN BADEN-WÜRTTEMBERG

● **Internal UAS (4)**

Students of BA Studies gain access to specific public sector career groups (6,980 Studierende).



- State Universities (9)
- State Universities of Applied Sciences (19)
- Dual UAS BW (13)
- Teacher Training Colleges (6)

Source: <https://www.statistik-bw.de/BildungKultur/Hochschulen/HS-SO.jsp>

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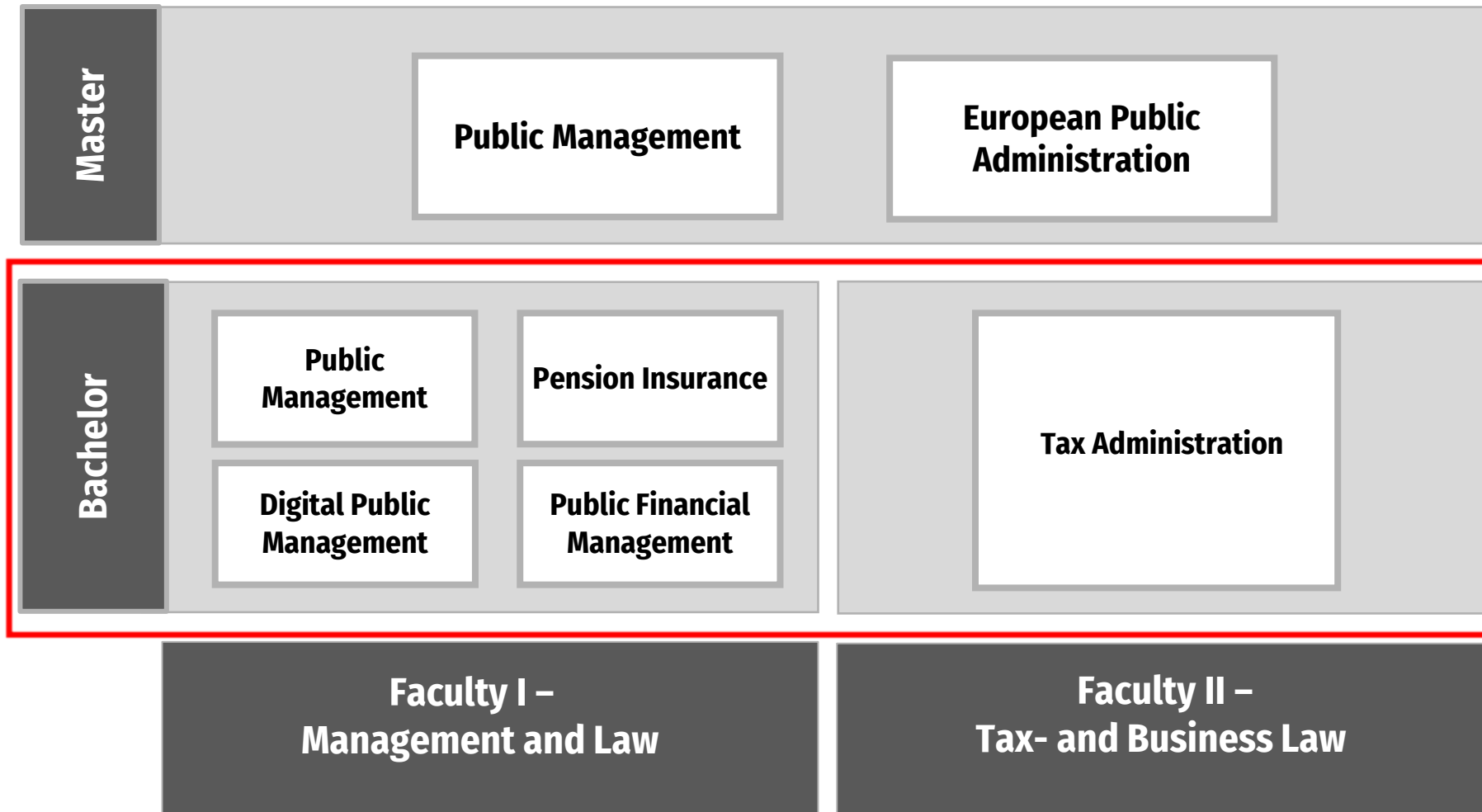
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# STUDIES AND TEACHING

# REASONS FOR STUDYING AT AN INTERNAL UAS

- Meaningful jobs serving the public interest, high responsibility for the common interest and our society
- Certainty and security due to the „civil servant“-status right from the start of studies; Students get paid (as they are civil servant)
- Clear perspective on the future job and profile, seamless transition into the job
- Many opportunities and career perspectives within the public sector

# FACULTIES AND PROGRAMMES

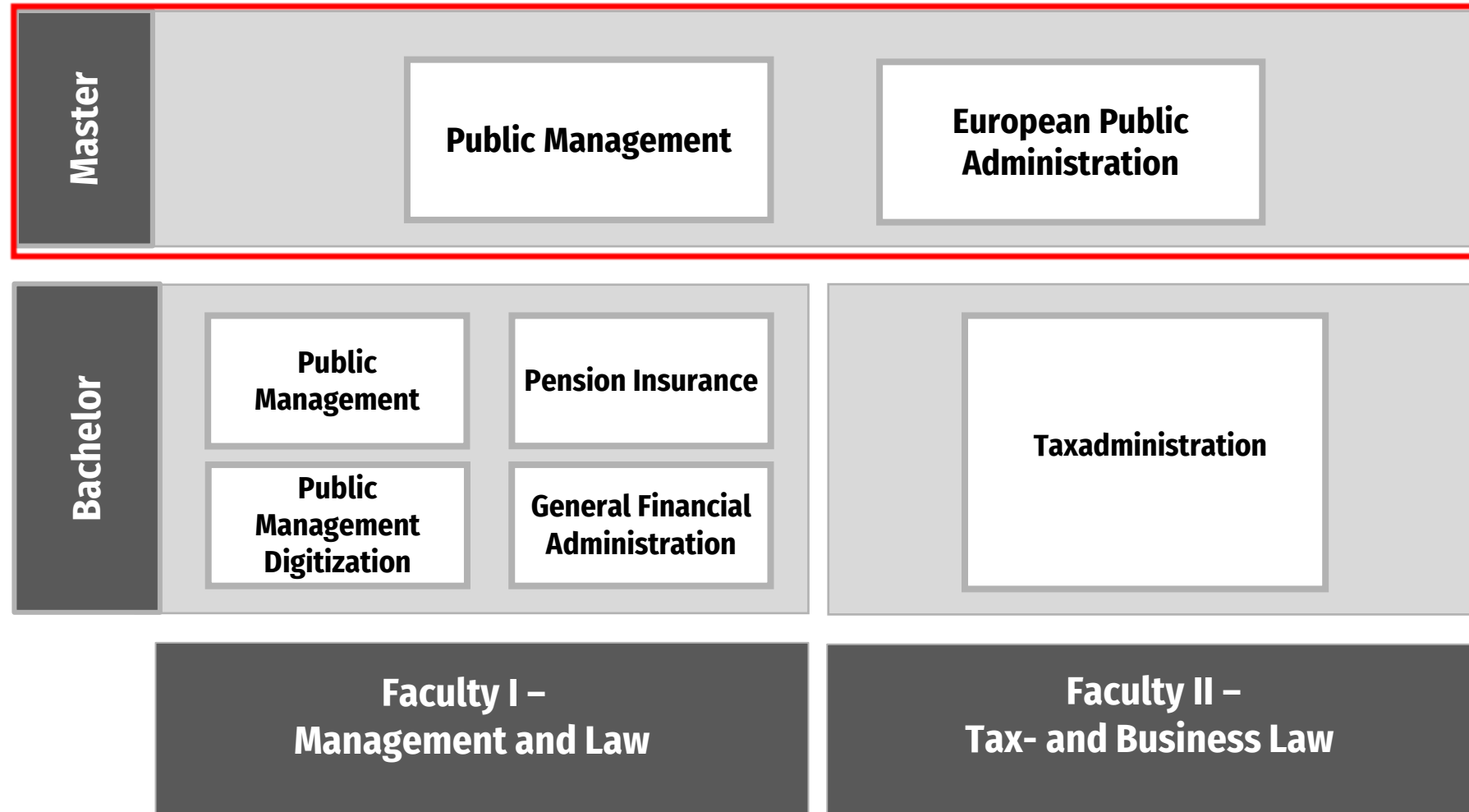


# BACHELOR PROGRAMMES

Tax Administration (Ministry of Finance BW)	<ul style="list-style-type: none"> <li>• Careerpath „gehobener Dienst der Steuerverwaltung“</li> <li>• App. 480 students per year</li> <li>• Bachelor of Laws (LL.B.)</li> </ul>
Public Financial Management (Ministry of Finance BW)	<ul style="list-style-type: none"> <li>• Careerpath „gehobener Dienst der Allgemeinen Finanzverwaltung“</li> <li>• ca. 60 students per year</li> <li>• Bachelor of Laws (LL.B.)</li> </ul>
Public Management (Ministry of Interior/ communities)	<ul style="list-style-type: none"> <li>• Careerpath „gehobener Dienst der Innenverwaltung“</li> <li>• App. 350 students per year</li> <li>• Bachelor of Arts (B.A.)</li> </ul>
Digital Public Management (Ministry of Interior/ communities)	<ul style="list-style-type: none"> <li>• Careerpath „gehobener Dienst im digitalen Verwaltungsmanagement“</li> <li>• App. 25 students per year</li> <li>• Bachelor of Arts (B.A.)</li> </ul>
Pension Insurance (Pension Insurance BW)	<ul style="list-style-type: none"> <li>• Careerpath „gehobener Verwaltungsdienst in der gesetzlichen Rentenversicherung“</li> <li>• App. 70 students per year</li> <li>• Bachelor of Laws (LL.B.)</li> </ul>

In cooperation with  
UAS Kehl

# FACULTIES AND PROGRAMMES



# MASTER PROGRAMMES

## Master of Public Management (MPM)

- Aiming at higher academic service / leadership position in the public sector
- 5 Semesters extra-occupational programme
- App. 25 students per year
- Master of Arts (M.A.)

## Master European Public Administration (MEPA)

- Aiming at entering a (higher academic service) career with an European perspective at local, state, federal or european level
- 4 Semesters consecutive programme
- App. 25 students per year
- Master of Arts (M.A.)

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# RESEARCH AND TRANSFER

# RESEARCH OPPORTUNITIES



Digital Public  
Management



Migration &  
Old-Age Provision



Law, Public Sector &  
Good Governance



Economics &  
Law of Taxation

- **Digital maturity** of local governments of different sizes, as well as **capability** of local governments **to innovate, agile organization cultures**
- **Learning at work** using digital agents (e.g. based on ChatGPT)
- Evaluation of legal norms as well as giving reform options in the field of **good governance**

# PH.D. OPPORTUNITIES AT THE UAS

- **Doctoral Association:** Universities of Applied Sciences in Baden-Württemberg have the right to award doctoral degrees since 2022
- **Doctoral Programs:** Even before that, there was the opportunity to collaborate with universities; HVF is a member of the collaborative doctoral program “Good Administration”

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# CONTINUOUS EDUCATION AND LIFE LONG LEARNING

# LIFE LONG LEARNING

- We want to offer continuous education and further training to our Alumni throughout their professional career. Our organizational unit in response is LUCCA (Ludwigsburg Competence Centre of Public Administration) statt.
- Focus on
  - Programmes relevant to the professional career (advancement) and also to persons entering the public sector later in their professional career
  - Tax Law, Tax Compliance and Accounting and Financial Reporting
  - Digital Public Management, Cybersecurity

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# INTERNATIONAL RELATIONS

University of Education  
Vienna/PH Wien  
**Vienna, Austria**

University for Continuing  
Education KREMS  
**KREMS, Austria**

Farleigh Dickinson University  
**Toronto, Canada**

Universität Rijeka  
**Rijeka, Croatia**

University of South Bohemia  
**Budweis, Czech Republic**

University of West Bohemia  
**Pilsen, Czech Republic**

Instituto de Altos Estudios  
Nacionales IAEN  
**Quito, Ecuador**

Ecole Nationale des Finances  
Publiques ENFIP  
**Paris, France**

University of Thessaly  
**Larisa, Greece**

Andrássy University Budapest  
**Budapest, Hungary**

Ludovika University of Public  
Service  
**Budapest, Hungary**

Universitas Indonesia  
**Jakarta, Indonesia**

Universitas Katolik Indonesia  
Atma Jaya  
**Jakarta, Indonesia**

State University of Moldova  
**Chisinau, Republic of Moldova**

Witelon Collegium State  
University  
**Legnica, Poland**

University of Lodz  
**Lodz, Poland**

University of Lisboa  
**Lissabon, Portugal**

National University of Political Studies  
and Public Administration  
**Bukharest, Romania**

UBB Babes-Bolyai University  
**Cluj, Romania**

Pavel Jozef Safarik University  
**Košice, Slovakia**

National School of Government  
**Pretoria, South Africa**

EAPC (Escola d'Administració Pública  
de Catalunya)  
**Barcelona, Spain**

Institute of Fiscal Studies of the  
Kingdom of Spain  
**Madrid, Spain**

Çağ University  
**Mersin, Turkey**

Lviv Polytechnic National University  
**Lviv, Ukraine**

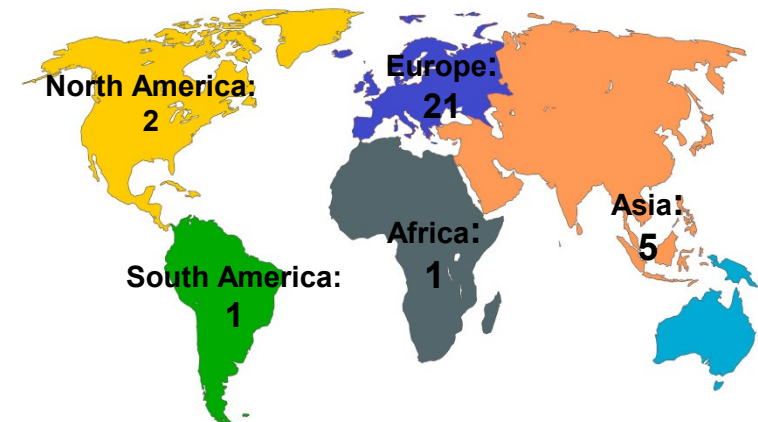
Governors State University  
**Illinois, USA**

Centre for Public Law Research of the  
Republic of Uzbekistan  
**Tashkent, Uzbekistan**

German Vietnamese University  
**Thu Dau Mot, Vietnam**

University of Technology Ho Chi Minh City  
**Ho-Chi-Minh-Stadt, Vietnam**

South-Central University for Nationalities  
**Wuhan, People's Rep. of China – ON HOLD**



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# KNOWLEDGE. EXCHANGE. VALUES.

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